

Live life
bindaas
@ 60+



GEN
My Time. My Tribe.

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Having lived a life seasoned with rich experiences and adventures, we know you have many stories to tell. But that's not all! At GenS, we believe there is much more you'd love to do, learn and discover with your own tribe.

With information, community, experiences, support services and offers specially curated for today's 60+, GenS helps to make every day of your golden years more meaningful and rewarding.



Why join the GenS tribe

Designed as a safe and happy place for seniors, GenS opens a whole new world of opportunities, benefits and rewards. Come discover.



Exclusive 60+ community with verified members only



Information, services, events and experiences curated by experts



Connect with like-minded folks and similar interest groups



Huge discounts across categories and partners only for subscribers






A gift that keeps giving

GenS membership is the perfect gift for the awesome seniors in your life.



Membership plans & benefits

As a 60+ GenS member, enjoy exclusive benefits and offers brought to you in partnership with top companies and experts across categories.

| CATEGORY | BENEFITS | FREE | SILVER @ ₹990 p.a. | GOLD @ ₹4900 p.a. |
|--|---|------|-----------------------|----------------------|
|  App Features Exclusive access for GenS members | Expert Advice on Health, Finance, Technology & Travel | ✓ | ✓ | ✓ |
| | Global Library of Articles, Blogs & Vlogs | ✓ | ✓ | ✓ |
| | Finance Portfolio Management Calculator | ✓ | ✓ | ✓ |
| | Community Chat & Engagement | ✗ | ✓ | ✓ |
| | Online & Offline Events | ✗ | ✓ | ✓ |
| | Safety Circle for Emergency SOS | ✗ | ✓ | ✓ |
|  Healthcare Benefits worth up to ₹50,000 | Health Checks | ✗ | ✓ | ✓ |
| | Lab & Diagnostics | ✗ | ✓ | ✓ |
| | Home Care & Elder Care | ✗ | ✓ | ✓ |
| | Mental Wellness | ✗ | ✓ | ✓ |
| | OPD & Tele-Consultation | ✗ | ✓ | ✓ |
| | Diabetes Reversal Program | ✗ | ✓ | ✓ |
| | Hospital Admission Cash - ₹2000 per day for 7 days once a year | ✗ | ✗ | ✓ |
| | ICU Admission Cash - ₹4000 per day for 7 days once a year | ✗ | ✗ | ✓ |
| | Medicine Reminders | ✗ | ✗ | ✓ |
| | Vital Signs Monitoring - 26 scans per year of 18 health parameters | ✗ | ✗ | ✓ |
| Digitizing Health Records (EMR) | ✗ | ✗ | ✓ | |
|  Finance & Legal Expert consultation & savings of ₹30,000 | Will & Deed Services, Estate Planning, Family Trust Creation & Inheritance Services | ✗ | ✓ | ✓ |
| | Cyber Insurance Cover of ₹1 lakh | ✗ | ✗ | ✓ |
| | Personal Accident Cover of ₹5 lakhs | ✗ | ✗ | ✓ |
|  Security & Home Management Save up to ₹30,000 | Home & Personal Security Solutions | ✗ | ✓ | ✓ |
| | Background Verification of Domestic Help | ✗ | ✓ | ✓ |
| | Care Manager | ✗ | ✓ | ✓ |
| | Second Home Management | ✗ | ✓ | ✓ |
|  Other Services Exclusive deals | Specially Curated Travel Packages for 60+ | ✗ | ✓ | ✓ |
| | Companion & Relationship Services | ✗ | ✓ | ✓ |
| | Concierge Services | ✗ | ✓ | ✓ |
| | Professional Funeral & Cremation Services | ✗ | ✓ | ✓ |

Growing Partnerships at Gens



Real-world community and online platform for today's 60+



CONNECTIONS



EXPERIENCES



SERVICES



CONTENT



OFFERS



As a subscriber, you can tune in to our weekly live shows across comedy, films, music, health and fitness, and Gens community hangouts on weekends!



Say hello to Gens

+91 882 881 6060

GenS App Coming Soon

