

Live life
bindaas
@ 60+



GEN
Life[®]
— My Time. My Tribe. —

My Time. My Tribe.

Having lived a life seasoned with rich experiences and adventures, we know you have many stories to tell. But that's not all! At GenS Life, we believe there is much more you'd love to do, learn and discover with your own tribe.

With information, community, experiences, support services and discounts specially curated for today's 60+, GenS Life helps to make every day of your golden years more meaningful and rewarding.



Why join the GenS tribe

Designed as a safe and happy place for seniors, GenS Life opens a whole new world of opportunities, benefits and rewards. Come discover.



Exclusive 60+ community with verified members only



Information, services, events and experiences curated by experts



Connect with like-minded folks and similar interest groups



Huge discounts across categories and partners only for members





A gift that keeps giving

Gift your parents a GenS Life subscription.
Trust us, taking care of them was never this easy.



Membership plans & benefits

As a 60+ GenS Life member, enjoy exclusive benefits and discounts brought to you in partnership with top companies and experts across categories.

CATEGORY	BENEFITS	FREE	SILVER @ ₹990 p.a.	GOLD @ ₹4900 p.a.	
 App Features for Visitors	Expert Advice on Health, Finance, Technology & Travel	✓	✓	✓	
	Global Library of Articles, Blogs & Vlogs	✓	✓	✓	
 App Features for Members	Interest-based communities	✗	✓	✓	
	Interactive online events	✗	✓	✓	
	Chat & Engagement	✗	✓	✓	
	Safety Circle for Emergency SOS	✗	✓	✓	
 Healthcare Pay Per Use (PPU) Special rates for members	Health checks	✗	PPU	PPU	
	Health plans including unlimited teleconsults	✗	PPU	PPU	
	Lab & Diagnostics	✗	PPU	PPU	
	Ambulance on call	✗	PPU	PPU	
	Homecare & Eldercare	✗	PPU	PPU	
	Doctor visits	✗	PPU	PPU	
	Mental Wellness	✗	PPU	PPU	
	Stress Reduction Techniques	✗	PPU	PPU	
	Feel Better in 15 min – chat with a therapist anytime	✗	PPU	PPU	
	Elder care products	✗	PPU	PPU	
	Adult Diapers	✗	PPU	PPU	
	Online counselling	✗	PPU	PPU	
	OPD & Teleconsultation	✗	PPU	PPU	
	Gut Management	✗	PPU	PPU	
	Diabetes Reversal Program	✗	PPU	PPU	
	Medicine Reminders	✗	✗	✓	
	Vital Signs Monitoring 26 scans per year, 18 health parameters	✗	✗	✓	
	Digital Health Records	✗	✗	✓	
	 Finance, Legal & Insurance Pay Per Use (PPU) Special rates for members	Will & Deed Services	✗	PPU	PPU
		Estate Planning	✗	PPU	PPU
FamilyTrust Creation & Inheritance Services		✗	PPU	PPU	
Portfolio Management		✗	PPU	PPU	
Second Home Management		✗	PPU	PPU	
Tax advisory and filing for seniors		✗	PPU	PPU	
Retirement financial planning		✗	PPU	PPU	
Cyber Insurance Cover of ₹1 lakh	✗	✗	✓		

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CATEGORY	BENEFITS	FREE	SILVER @ ₹990 p.a.	GOLD @ ₹4900 p.a.
 Finance, Legal & Insurance Pay Per Use (PPU) Special rates for members	Personal Accident Cover of ₹5 lakhs	✗	✗	✓
	Medical Insurance top up	✗	✗	✓
	Hospital admission cash - ₹2000 per day for 7 days, once a year	✗	✗	✓
	ICU Admission Cash - ₹4000 per day for 7 days, once a year	✗	✗	✓
 Security & Home Management Pay Per Use (PPU) Special rates for members	Home Security Solutions - fire, smoke and break-in safety systems with alarm	✗	PPU	PPU
	Background Verification of Domestic Help	✗	PPU	PPU
	Personal security device and real time tracking	✗	PPU	PPU
 Concierge Services Pay Per Use (PPU) Special rates for members	Companionship support by Care Managers	✗	PPU	PPU
	Healthcare Concierge	✗	PPU	PPU
	Arrange for medications, physiotherapy and home healthcare services	✗	PPU	PPU
	Book virtual/physical doctor consultations and lab tests	✗	PPU	PPU
	Travel Concierge	✗	PPU	PPU
	Book Ola/Uber for transfers and arrange domestic/International travel	✗	PPU	PPU
	Hire full day/hourly drivers and book pilgrimage tours	✗	PPU	PPU
	Daily Care Concierge	✗	PPU	PPU
	Schedule repairs for home appliances, electricians, plumbers & carpenters	✗	PPU	PPU
	Arrange pest control, salon services and home painting	✗	PPU	PPU
 Travel Pay Per Use (PPU) Special rates for members	Curated travel packages for 60+	✗	PPU	PPU
	Assisted Travel	✗	PPU	PPU
	Local & International travel	✗	PPU	PPU
	Inbuilt travel insurance	✗	PPU	PPU
	Unique experiences	✗	PPU	PPU
	Travel documentaion assistance	✗	PPU	PPU
 Others Pay Per Use (PPU) Special rates for members	Healing services in over 100 modalities	✗	PPU	PPU
	Palmistry	✗	PPU	PPU
	Astrology	✗	PPU	PPU
	Chakra scanning & balancing	✗	PPU	PPU

Growing Partnerships at Gens Life



The app for my 60+ life



CONNECTIONS



EXPERIENCES



SERVICES



CONTENT



DISCOUNTS

Gens Life shows at 7 am & 4 pm

Daily entertainment and activities for the 60+

As a member, you can tune in to our weekly live interactive shows across comedy, films, music, health & fitness, community hangouts and more!



Download
Gens Life App



www.gens.life



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